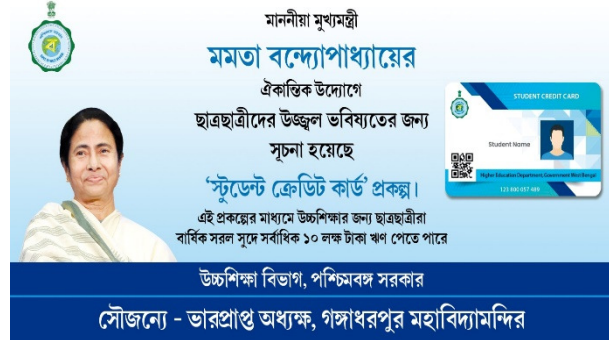


## Report on Students Credit Card Awareness Program at Gangadharpur Mahavidyamandir and MSME Camp visit at FCDA Foundry Park, Howrah

### Introduction:

The Students Credit Card Awareness Program was organized at Gangadharpur Mahavidyamandir, with the aim of providing comprehensive knowledge about the Students Credit Card Scheme. The program was an essential step towards making education accessible to economically underprivileged and talented students across the state.



### Objective:

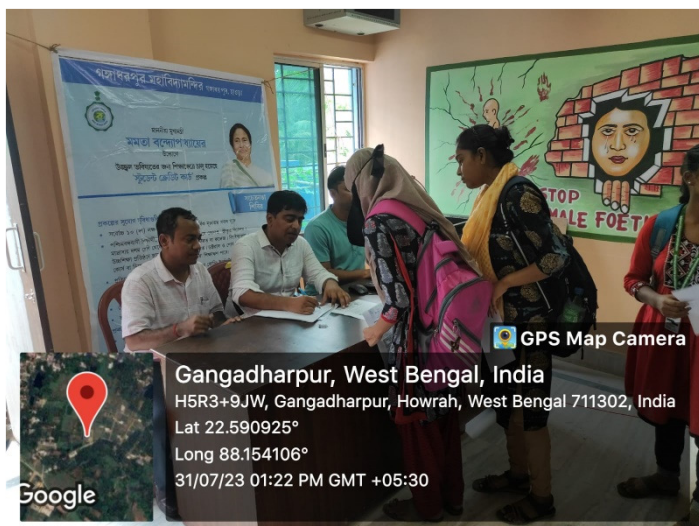
The primary objective of this awareness program was to introduce students to the concept of the Students Credit Card, an ambitious project initiated by Ms. Mamata Banerjee, the Honourable Chief Minister of West Bengal. Through this initiative, the government aims to provide hassle-free educational opportunities to deserving students, enabling them to pursue higher studies without financial burdens.



### Event Details:

The 1<sup>st</sup> awareness program commenced on 31<sup>st</sup> July 2023 with an introductory session, where Dr Jaga Mohan Basantia, Teacher-in-Charge of Gangadharpur Mahavidyamandir, shed light on the significance and benefits of the Students Credit Card Scheme. He emphasized how this initiative aims to bridge the gap between deserving students and higher education by offering financial support for tuition fees, books, accommodation, and other necessary expenses.





The 2<sup>nd</sup> awareness program was held on 1<sup>st</sup> August, 2023 with a power point presentation by Dr Biswajit Gayen, Nodal Officer of Students Credit Card, Gangadharpur Mahavidyamandir.

The 3<sup>rd</sup> awareness programme was held on 2<sup>nd</sup> August 2023, where distinguished speakers including NSS Officer, IQAC Coordinator, Librarian of

the college highlighted about the Student Credit card scheme for the students of West Bengal and how the scheme empowered them to pursue education without having any financial constraints.

### Highlights of the Awareness Program:

1. **Eligibility Criteria and Application Process:** The eligibility criteria for availing the Students Credit Card were explained in detail, including academic merit, family income, and domicile status. The step-by-step application process was elucidated, empowering students to apply confidently.

2. **Repayment and Interest Rates:**

The students were informed about the flexible loan repayment options and nominal interest rates provided under the



scheme, ensuring a burden-free loan repayment experience.

3. **Benefits of the Scheme:** The advantages of the Students Credit Card, such as fostering a meritorious and educated society, were emphasized to motivate students to pursue higher education without financial constraints.



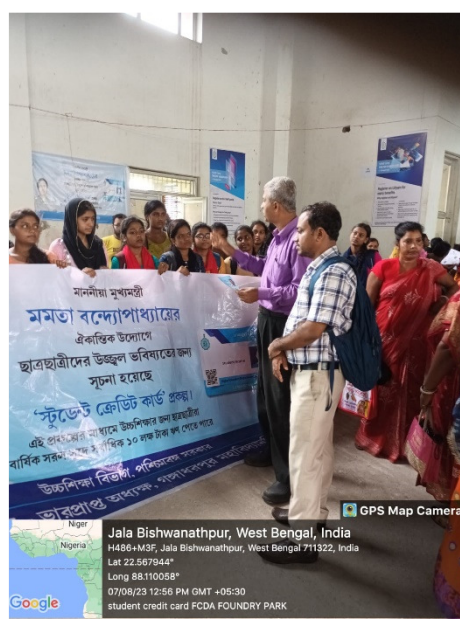


### Visit to MSME Camp at FCDA Foundry Park:

As per standard operating procedure (SOP) of the West Bengal Student Credit Card Scheme for “MSME Month” 2023 (from 1.08.2023 to 18.08.2023) various camps have been organised by the Government of West Bengal to create awareness among the students across the state. As a part of the awareness

program, our students had the opportunity to visit the MSME Camp at FCDA Foundry Park on 07/08/2023 accompanied by the Nodal Officer of the college, Dr. Biswajit Gayen, Assistant Professor of History and Nasrin Mridha SACT Bengali. They took 28 students in 4 Toto vehicles to visit the camp. It is seen that 21 students are interested to apply for WBSCC. The students left for the camp around 11:30 am from the college and reached the camp at 12 noon. The students came back after the camp was over around 2.00 pm.

At the camp, the camp officers Siddharth Shankar Nath and Sandip Dey explained the Student Credit Card scheme in detail to the students, the facilities they can avail through this scheme and the procedure required to apply for it. As a result, many students showed their interest to apply for this scheme in consultation with their guardians.



### Conclusion:

The Students Credit Card Awareness Program at Gangadharpur Mahavidyamandir and the visit to the MSME Camp FCDA Foundry Park, Howrah proved to be a resounding success in acquainting students with the transformative initiative introduced by Department of Higher Education, Government of West Bengal. It is expected that this program will inspire and enable deserving students to pursue their dreams of higher education, fostering a brighter future for state.

Finally, we express our sincere gratitude to Dr. Sanjiban Sengupta, Jt DPI, Department of Higher Education, Government of West Bengal for his vision and guidance, as well as to the teachers and volunteers who contributed to the program's success.