

## Curriculum Vitae/Faculty Profile

As on 15.01.2025

1. Name: Dr. Mukesh Saha
2. Designation: Assistant Professor
3. Department: Commerce
4. Date of Birth: 02/02/1982
5. Date of Joining: 13/09/2019
6. Past Experience:

### a. Teaching Experience

Name of the Institution	Affiliated From	From	To	Total Teaching Experience
North Point English Academy	CISCE	18/04/2006	23/07/2011	5 years 3 months
Malda J. M. S. High School (H.S) (in Vocational Stream)	West Bengal Government (Aided)	01/04/2010	23/07/2011	1 year 3 months
Jalpaiguri Hindi High School (H.S.)	West Bengal Government (Aided)	25/07/2011	12/09/2019	8 years 1 months
Gangadharpur Mahavidyamandir	West Bengal Government (Aided)	13/09/2019	Till date	5 years 4 months
Total				19 years 11 months

### b. Research Experience

7. Nationality: Indian
8. Language Known: English, Bengali, Hindi
9. Phono No: 9153209927
10. E-mail ID: msmukesh21saha@gmail.com
11. Educational Qualification

Examination	University	Division/Class
B. Com	North Bengal University	2nd
BCA	IGNOU	2nd
M. Com	MSU	2nd
Ph.D.	North Bengal University	-
NET	UGC-NET(Commerce)	--
MBA	IGNOU	2 <sup>nd</sup>
M.A. in Education	IGNOU	1 <sup>ST</sup>
B. ED.	IGNOU	1 <sup>st</sup>
M. ED.	IGNOU	1 <sup>st</sup>
NET	UGC-NET(Education)	--

12. Area of Specialization: Marketing, Taxation, Accounting

### 13. Professional Development Programme (OP/RC/FIP/Short Term Course etc)

Sl No	Title of Professional Development Program	Program Organised By	Date And Duration
1	Faculty Induction Program	Gujarat University	27/07/2020 to 25/08/2020; One Month
2	Faculty Induction Program	Mizoram University	28/07/2020 to

			17/08/2020; One Month
3	Refresher Course on “Human Rights”	UGC Human resource Development Centre, Aligarh Muslim University, Aligarh	3 September to 18 September 2020; Two Weeks
4	Refresher Course on Commerce and Management	Gujarat University	07/09/2020 to 20/09/2020; Two Weeks
5	Refresher Course on “New Paradigms in Commerce and Management”	TLC, Ramanujan College, University of Delhi.	15/09/2021 to 28/09/2021; Two Weeks
6	Refresher Course on Management and Commerce	University of Hyderabad	14th to 26th September, 2020, Two Weeks
7	FDP on Advanced Concepts For Developing MOOCS	TLC, Ramanujan College, University of Delhi.	02/07/2020 to 17/07/2020; Two Weeks
8	FDP on Emerging Trends of Pedagogy in Language, Literature and Social Sciences	TLC, Ramanujan College, University of Delhi.	13/07/2020 to 19/07/2020; Two Weeks
9	15 Days Online Certificate Course on Research Methodology	A. R. Burla Mahila Varishtha Mahavidyalaya, Solapur.	18/05/2020 to 02/06/2020; Two Weeks
10	5 Days Online National FDP on “ Artificial Intelligence”	Department of Information Technology, Anil Neerukonda Institute of Technology & Sciences, Andhra University	22-05-2020 to 26-05-2020; 5 Days
11	Two - Day E - Faculty Development Program On “Virtual Teaching - Learning Moodle The Efficient Way”	Dr.M.G.R Educational and Research Institute (Deemed-to-be University) in association with The Institution of Engineers (India)	29th May 2020 and 30th May 2020; Two - Days
12	Five Days Faculty Development Programme On "Case Writing Methodology"	Amity University, Kolkata	20 July To 24 July, 2020; 5 Days
13	One Week National E-faculty Development Programme in "Resilience, Resurgence & Revival Measures For Unorganized Sector: A Roadmap To Self-Reliant India.	Department of Commerce, Rajiv Gandhi University (A Central University), Arunachal Pradesh	24th August To 29th August 2020; One Week
14	Online Short Term Course on Research Methodology	UGC-Human Resource Development Centre, Himachal Pradesh University	07.09.2020 To 09.09.2020; 3 Days
15	Refresher Course in “ADVANCED RESEARCH METHODOLOGY”	TLC, Ramanujan College, University of Delhi	22/09/2023 to 06/10/2023;Two - week
16	Refresher Course in Development Studies	UGC-MMTTC, University of Calicut, Kerala	12.11.2024 to 25.11.2024; Two weeks
17	NEP 2020 Orientation & Sensitization Programme	Malaviya Mission Teacher Training Programme, Mizoram University	14.08.2024 to 23.08.2024; 10 days

#### 14. Seminar/Workshop/Invitee Lecture/Resource Person etc.

Sl No	Name of The Program	Program Organised By	Regional/State Level/National /International	Date And Duration	Participates/Paper Presented/Resource Person/Invitee
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					Lecture
1	Aatmanirbhar Bharat And Post-Covid Challenges In Business And Economy	Dept of Commerce, Vidyasagar University	International Conference	02/03/2023 to 03/03/2023; 02 Days	Paper Presented On 'Impact Of Digital Platform And WOM On National Park Visitors Satisfaction'
2	Aatmanirbhar Bharat And Post-Covid Challenges In Business And Economy	Dept Of Commerce, Vidyasagar University	International Conference	02/03/2023 to 03/03/2023; 02 Days	Paper Presented On 'National Parks Website Attributes And Its Impact On Satisfaction Of Tourists'
3	Current Issues In Economics, Finance And Environmental Studies	Dept Of Commerce, Coochbehar Panchanan Barma University	National Seminar	24 <sup>th</sup> and 25 <sup>th</sup> February 2023	Paper Presented On 'Website Features Of National Parks And Its Impact On Tourists Satisfaction'
4	India's March Towards \$5 Trillion Economy By 2024	73rd All India Commerce Conference-2022 Annual Conference Of India Commerce Association With Dr. Babasaheb Ambedkar Marathwada University & MGM University, Aurangabad	International Seminar	22 <sup>nd</sup> to 24 <sup>th</sup> December 2022	Paper Presented On 'Impact Of Digital Media On National Park And Tourists Satisfaction With Special Reference To Sundarban And Jaldapara National Park'
5	National Seminar On Advances In Business And Management	Department Of Commerce, University Of North Bengal	National Seminar	28 & 29 March 2019	Paper Presented on "Customer's Perception Towards Online marketing In modern Era"
6	63" All India Adult Education Conference" "Lifelong Learning and Rural Development: National Perspectives"	Indian Adult Education Association (IAEA), New Delhi and the Department of Lifelong Learning and Extension (DLLE), University of North Bengal	Conference	November 27-29, 2018	Paper Presented on "Women Empowerment and Lifelong Learning"
7	Peter F Drucker Memorial 7th National Management Research Conference	Department of Business Administration Siliguri Institute of Technology (A Unit of Techno India Group)	Conference	11th November 2017	Paper Presented on "Recent Trends in E-marketing."
8	Recent Innovation In Management, Accounting, Business And Entrepreneurship	Department Of Management, University Of North Bengal	International Conference	22-24th November, 2017.	Paper Presented on" PROSPECTS IN ACCOUNTING"
9	Education And Research In	Department Of	Workshop	28 <sup>th</sup> February	Attended

	Business Studies And Management Opportunities And Challenges	Management, University Of North Bengal		2019	
10	Two Day Workshop On 'Data Analysis Using Spss'	Iqac And Department Of Commerce And Management, North Bengal St.Xavier's College	Two Day Workshop	13 -14TH MAY, 2019	Attended
11	Two-Day Workshop on Optimization Techniques In Business And Structural Equation Modeling	Department of Commerce, University of North Bengal	Two-Day Workshop	21" & 22" February, 2020.	Attended
12	National Education Policy 2020 - Challenges & Opportunities	PSGVPM's SIP Arts, GBP Science And STKVS Commerce College, Bharatiya Shikshan Mandal And NITI Aayog, Government Of INDIA	National Webinar	29th May 2021.	Participated
13	National E-Symposium On Urban And Rural Governance: Issues And Challanges	Department Of Political Science, School Of Liberal Arts And Culture Studies, Adamas University in Collaboration With Department of Political Science,Ram Lal Anand College, University of Delhi	National E-Symposium	13th June, 2020	Participated
14	Indo-China Border Issues-The Road Ahead	School of Liberal Arts And Culture Studies, Adamas University	National Webinar	25th June, 2020	Participated
15	National Education Policy 2020	Department Of Education, Mizoram University, Aizawl	National Webinar	26th August, 2020	Participated
16	Chinese Investment Strategy In India	B. S. Anangpuria Educational Institutes, Haryana	Webinar	26th June 2020.	Participated
17	Professional Development Of Teachers Through E-Resources	Department Of Education, University Of Allahabad	Webinar	July 04, 2020	Participated
18	Life-Skills Education Is Needed	Bunts Sangha's Arathi	National Webinar	27th June 2020	Participated

	For Adolescents	Shashikiran Shetty Junior College, Mumbai			
19	Impact Of Covid – 19 On Higher Education	Acharya Panth Shri Grindh Muni Naam Saheb Govt. P. G. College, Chattisgarh	National Webinar	29 June 2020	Participated
20	Research Paper Questionnaire Development	Raj Kumar Goel Institute of Technology, Ghaziabad	Webinar	June 27, 2020	Participated
21	Cost Of Capital Case Study Analysis & Interpretation	WWW.Xcenstudy.Com	Webinar	5 <sup>th</sup> July 2020	Participated
22	Reinventing Financial Sector - Impact During And After COVID 19	Arka Jain University, Jharkhand	Two-Day National Webinar	26th-27th June 2020.	Participated
23	Leave Rules And Health Schemes For College Teachers In West Bengal	Panihati Mahavidyalaya, Kolkata	State Level Webinar	4th October, 2020	Participated
24	Impact Of Covid-19 On Business- Future And Challenges	Mahant Laxminarayan Das College, Raipur, Chattisgarh	Two Days International Webinar	27th To 28th June 2020	Participated
25	Faculty Readiness On Virtual Platform	ICFAI Business School, Gurgaon	Webinar	26-June-2020	Participated
26	Mentoring Teachers For Effective Online Teaching	Daulat Ram College, University Of Delhi	National Webinar	July 4, 2020.	Participated
27	Online Education In The Changing Times: Problems And Prospects	Vidyasagar University Teachers' Association (VUTA), Vidyasagar University, Midnapore, West Bengal.	2-Day National Webinar	7th - 8th July, 2020	Participated
28	Impact, Challenges And Revival Strategies Of Msme In India In The Post Covid Scenario	Narasinha Dutt College, Howrah	State Level Webinar	16th August, 2020	Participated
29	Online Education Pedagogy in Modern Management of Higher Education & Business Studies	Department of Management, University of North Bengal And IQAC & Department of Education, Hiralal Mazumdar Memorial College	National E-Conclave 2020	28th & 29th June, 2020	Participated

		For Women, Kolkata			
30	Impact Of Covid-19 on Teaching-Learning Environment	Banwarial Bhalotia College, Asansol	National Level Webinar	17th June, 2020	Participated
31	Atmanirbhar Bharat Abhiyan: Opportunities And Challenges	Swayam Siddhi College Of Management And Research, Bhiwandi In Association With Swayam Siddhi Degree Night College, Bhiwandi, Mumbai	Online Multidisciplinary International Level Conference	27th June, 2020.	Participated
32	Effect Of Covid-19 On Commodity Derivatives And Securities Market And Future Directions	College Of Management Studies, Lucknow	Webinar	14-07-2020	Participated
33	Skill India Mission: Opportunities For Carrer Growth	My Academy Of Skills	Webinar	27th June, 2020.	Participated
34	Human Values & Professional Ethics	Vidyanagar College, West Bengal	State Level Seminar	24th June, 2023.	Participated
35	Cryptocurrency: Demystified, Opportunities & Challenges in the Indian context	Vidyanagar College, West Bengal & Maharaja Manindra Chandra College	National-Level Seminar	25th June, 2023.	Participated
36	Research to Commercialization – A fireside chat	Mizoram University	Webinar	1st July, 2020.	Participated
37	Economic Dimensions Impact On Covid-19 Crisis- A Challange in South Asian Countries	Atma Ram Sanatan Dharma College	International Webinar	26 <sup>th</sup> June, 2020.	Participated
38	MSME'S and Covid-19 Pandemic	Royal Global University, Guwahati	Webinar	08 <sup>th</sup> June, 2020.	Participated
39	Covid -19 & Indian Economy	Central University of Gujarat	3-Day National Webinar	9th June - 11th June, 2020	Participated
40	Indo-China Border Issues- The Road Ahead	Adamas University, Kolkata	National Webinar	25 <sup>th</sup> June, 2020.	Participated
41	National Webinar On Impact Of Lockdown On Biodiversity	Sido Kanhu Murmu University Dumka, Jharkhand	National Webinar	05 <sup>th</sup> June, 2020.	Participated
42	Managing Your Finances And Investment During COVID Time	CMS, Jain (Deemed-To-Be University)	National Level Webinar	8th June 2020	Participated
43	Mindfulness For Educators	CMS, Jain	National Level	6th June	Participated

		(Deemed-To-Be University)	Webinar	2020	
44	Rethinking Employability And Skills In Global Higher Education	Www.Edukerron. In	International Webinar	12th June'20	Participated
45	Strategies For Extension As A Social Responsibility: Perspectives Of Higher Education	Department Of Lifelong Learning And Extension, Savitribai Phule Pune University	National Webinar	13th May 2020.	Participated
46	Impact Of Covid - 19 Pandemic On Teaching Learning Process And Challenges	Department Of Education , Anand Vihar College For Women, Barkatullah University, Bhopal	National Webinar	June 13, 2020	Participated
47	IMPACT OF COVID-19 on The Business World	Gujranwala Guru Nanak Institute of Management & Technology	Two Day International Symposium On	19-20, 2020.	Participated
48	Current Business Insight” Strategy Of Economic Growth Through Self – Reliance	B. S. Anangpuria Educational Institutes,Haryana	Webinar	June 5th 2020.	Participated
49	Corona, The Unwanted Companion But An Invisible Teacher	International School Of Management, Patna	Web Colloquium	May 24th, 2020	Participated
50	Digital Transformation For A Social Cause	International School Of Management, Patna	Digital Marketing Web Summit	June 5th, 2020	Participated
51	CAS – Its Functions And Relevance In Higher Education	Kalimpong College	State Level Webinar	12th August, 2020	Participated
52	Research Methodology	Surendra Institute of Engineering & Management (SIEM),Siliguri	Webinar	20.06.202	Participated
53	COVID-19: Lessons for Educators”	Punjab Commerce & Management Association	National Webinar	May 25, 2020	Participated
54	Post Lockdown Economy – Challenges Before business & Accountants	Indian Accounting Association- Kolkata Branch In Association with The Institute of Cost Accountants of India	National Webinar	July 04 & 05, 2020.	Participated
55	Impact of Covid 19 on Legal Education Sector and Its Responses Thereon	The Indian Law Institute , New Delhi &	Webinar	24 June, 2020	Participated

		Association of Indian Law Institute Alumni			
56	"The Challenges of Rural Journalism During The Corona Period	Jago Gaon NGO & News19	Webinar	08 June 2020	Participated
57	Futuristic approach towards the mental and physical health of students during covid-19	Government Degree College Kuchlai, Sitapur	International Webinar	June 10, 2020.	Participated
58	Socio-Economic Repercussions Of Covid-19 Pandemic On Global Economy	Poona College	International Level Webinar	15th MAY 2020.	Participated
59	Importance of Infrastructure and Learning Resources in the Revised Accreditation Framework (RAF) of NAAC	The Bhopal School of Social Sciences Habibganj, Bhopal	Online National Seminar	06-June-2020,	Participated
60	National Webinar on Creating Virtual Learning Environment	Department of Education, Sri Guru Granth Sahib World University, Fatehgarh Sahib, Punjab	National Webinar	June 5, 2020	Participated
61	Writing Proposals for Research Grants	UGC-Human Resource Development Centre University of Kashmir	International Webinar Series Lecture - III	July 20 2020	Participated
62	Covid-19: A Rise of New Education Practices	Bora Institute Of Management Sciences, Associated with University of Lucknow	National Webinar	June 12th, 2020	Participated
63	Covid 19: Opportunities And Challenges in Digital Era for India	School of Management Sciences Approved by AICTE, MHRD, Govt. of India	National Webinar	09th May, 2020	Participated
64	Survival Strategies For Covid19 Crisis In India In Respect Of Economy Finance And Education	Egra Sarada Shashi Bhusan College In Collaboration With Belda College	Two-Day International Webinar	13 June & 14 June, 2020	Participated
65	Youth Affected by Drugs	SS, Hindusthan College of Arts and Science (Autonomous) Coimbatore.	One day Webinar	26.06.2020	Participated



66	Advantages and Adverse Effects of Virtual Classes with special reference to Students	East West College of Management, Bangalore	webinar	24.06.2020	Participated
67	UGC-NAAC Accreditation Strategies in Institutions	MES College Erumely	National Webinar	16.06.2020	Participated
68	Vice-Chancellor E-Conclave	Shri Vishwakarma Skill University	E-Conclave	13.06.2020	Participated
69	Re-Imagining Heritage Tourism on the Lives & Livelihood in Post Pandemic World	Siksha 'O' Anusandhan Deemed To Be University, Bhubaneswar, Odisha	Webinar Series 2020	12.06.2020	Participated
70	Big Data Hadoop Ecosystem	Sant Hirdaram Girls College, Bhopal	Webinar	23.05.2020	Participated
71	Crazy Tips To Crack Virtual Interviews	Uma Krishna Shetty institute of management studies and research (Approved by AICTE & DTE)	International Level Webinar	06.06.2020	Participated
72	Employability Enhancement in Various Countries & Best Practices Worldwide	Edukerron International In association with Maharashtra Association of Training and Placement Officers (MaTPO)	International Webinar	28.05.2020	Participated
73	Prospects, Opportunities & Challenges of Research Studies in the Field of Travel, Tourism & Hospitality Management	Department Of Management University Of North Bengal	Two Days International E-Symposium	18th and 19th July, 2020.	Participated
74	Impact Of Covid 19 On Students' Behavior And The Right Way To Handle This Situation	Department of Environment Management and D. K. Shinde School of Social Work, Chhatrapati Shahu Institute of Business Education and Research, Kolhapur, Maharashtra	International Webinar	30.05.2020	Participated
75	Brand U Development and Learning the basics of Creating a future with AI	Global Institute Of Technology, Jaipur	Webinar	22.05.2020	Participated
76	Design Thinking	Jaipuria Institute Of	Webinar	10.06.2020	Participated

		Management, Ghaziabad			
77	Environmental Issues	Department of Education, Siddhinath Mahavidyalaya	Webinar	9th July, 2020	Participated
78	Changing Business Landscape in COVID Era	Institute of Technology and Science Ghaziabad	E-Summit	28.06.2020	Participated
79	E-Filing of Tax Returns	Department of Commerce in collaboration with IQAC, Research Cell and Seminar Sub-Committee of Gurudas College, Kolkata	One Day Seminar	27.04.2022	<b>Acted as Resource Person</b>
80	E-Filing of Tax Return	Department of Commerce in collaboration with IQAC, Gangadharpur Mahavidyamandir	One Day workshop	31.08.2022	<b>Acted as Resource Person</b>
81	One day Workshop on "Computerised Accounting and e-filing of Tax Returns."	Netaji Nagar Day College and U.G.B.O.S. Commerce, C.U.	One Day workshop	16th January, 2020	<b>Attended</b>
82	One day Workshop on "Implementation of NEP for B.Com level."	Umeshchandra College in collaboration with U.G.B.O.S. Commerce, C.U., Surendranath College and Sivanath Sastri College	One Day workshop	17th June, 2023	<b>Attended</b>
83	Time Management Towards Better Work Life Balance	Department of Commerce in collaboration with IQAC, Gangadharpur Mahavidyamandir	Special Lecture	05.07.2023	<b>Convenor</b>
84	NAAC Accreditation Process and Preparedness	Gangadharpur Mahavidyamandir in collaboration with IQAC	One Day workshop	05.07.2023	<b>Convenor</b>

85	Motivation, Growth and Transformation	Dakshin Dinajpur University	University level Lecture	04.12.2023	<b>Acted as Resource Person</b>
86	One Earth, One Family, One Future	74 <sup>th</sup> All India Commerce Conference-2023 Annual Conference Of Indian Commerce Association With University of Delhi & O.P.Jindal Global University	International Seminar	13 <sup>th</sup> to 15 <sup>th</sup> December 2023	Paper Presented On “Factors Affecting Job Satisfaction of College and University Teachers: An Empirical Study”
87	Investor’s Seek and Indian Stock Market	Department of Commerce in collaboration with IQAC, Gangadharpur Mahavidyamandir	One Day Seminar	04.07.2024	<b>Acted as Resource Person</b>
88	Recent Innovation in Marketing Strategies	Department of Commerce in collaboration with IQAC, Gangadharpur Mahavidyamandir	One Day Seminar	06.07.2024	<b>Acted as Resource Person</b>
89	Ethical Practices in Institutions of Higher Education	Dakshin Dinajpur University	University level Lecture	28.11.2024	<b>Acted as Resource Person</b>
90	Accounting Education & Research	46 <sup>th</sup> All India Accounting Conference & International Seminar of Indian Accounting Association	International Seminar	23 <sup>rd</sup> to 24 <sup>th</sup> November 2024	Paper Presented On “The Role of the Banking Regulation Act in Strengthening Forensic Audits: A Critical Analysis”
91	Accounting Education & Research	46 <sup>th</sup> All India Accounting Conference & International Seminar of Indian Accounting Association	International Seminar	23 <sup>rd</sup> to 24 <sup>th</sup> November 2024	Paper Presented On “An Empirical Study on Self-Help Groups of Siliguri Contributing to Sustainable Development Goals through financial Inclusion”

Sl No	Field Name	Role as	Duration
1.	Gangadharpur Mahavidyamandir	Bursar	Since 02.01.2021
2.	Construction and Maintenance Committee, Gangadharpur Mahavidyamandir	Convenor	Since 11.05.2023
3.	Finance Committee, Gangadharpur Mahavidyamandir	Convenor	Since 14.06.2023
4	Research and Publication Sub Committee, Gangadharpur Mahavidyamandir	Member	Since 11.05.2023
5	Seminar and Workshop Sub Committee, Gangadharpur Mahavidyamandir	Member	Since 11.05.2023
6	Students Counselling and Placement Cell, Gangadharpur Mahavidyamandir	Member	Since 11.05.2023

16. Research Details (including Research Project)

Sl No	Name of University/Scheme	Title	Year	Completed/Progress	Financial Assistance In Rs.

17. Publications:

Sl No	Title	Journal Name	UGC enlisted/Peer reviewed/Refereed Journal	ISSN/ISBN	Impact Factor
1	<i>Recent Trends in E-Marketing</i>	<i>International Research Journal of Management and Commerce</i>	<i>Volume 4, Issue 10, October 2017</i> (UGC enlisted)	ISSN: 2348-9766	5.564
2	<i>Positive and Negative Impact of Demonetization</i>	<i>International Research Journal of Management and Commerce</i>	<i>Volume 4, Issue 11, November 2017</i> (UGC enlisted)	ISSN: 2348-9766	5.564
3	<i>New Prospects in Accounting</i>	<i>International Research Journal of Management and Commerce</i>	<i>Volume 4, Issue 10, October 2017</i> (UGC enlisted)	ISSN: 2348-9766	5.564
4	<i>Financial Market</i>	<i>International Journal of Research in Humanities, Arts and Literature</i>	<i>Volume 6, Issue 6, June 2018</i> (UGC enlisted)	ISSN: 2321-8878	3.7985
5	<i>Mutual Fund</i>	<i>International Journal of Research in Humanities, Arts and Literature</i>	<i>Volume 6, Issue 6, June 2018</i> (UGC enlisted)	ISSN: 2321-8878	3.7985

6	<i>19<sup>th</sup> Century: Society , Education and Literature</i>	<i>International Journal of Research in Economics and Social Science</i>	Volume 7, Issue 7, July 2017 (UGC enlisted)	ISSN: 2249-7382	6.939
7	<i>Information and communication Technology in Education</i>	<i>International Journal of Research in Economics and Social Science</i>	Volume 7, Issue 10, October 2017 (UGC enlisted)	ISSN: 2249-7382	6.939
8	<i>Role of Ambedkar in the development of backward class in India</i>	<i>International Journal of Research in Economics and Social Science</i>	Volume 7, Issue 10, October 2017 (UGC enlisted)	ISSN: 2249-7382	6.939
9	<i>Empowerment of Women : Change &amp; Challenges</i>	<i>International Journal of Research in Economics and Social Science</i>	Volume 7, Issue 10, October 2017 (UGC enlisted)	ISSN: 2249-7382	6.939
10	<i>Effectiveness of Lifestyle Education among the Kendriya Vidyalaya Students in Malda District</i>	<i>International Research Journal of Multidisciplinary Studies</i>	Volume 3, Issue 08, August 2017 (UGC enlisted)	ISSN: 2454-8499	
11	The Effect of Website Dimensions of National Parks on Tourists Satisfaction	The Indian Journal of Commerce	Volume 13, Issue 02, No. 02, February 2023 (UGC Care Group I Listed Journal)	ISSN: 2278-4632	
12	Dimensions of National Park Websites and their Impact on Tourist Satisfaction	Journal of Management and Entrepreneurship	Volume 17, No. 01(I), January – March 2023 (UGC Care Group I Listed Journal)	ISSN: 2229-5348	
13	Website Features of National Parks and its Impact on Tourists Satisfaction	Shodh Sarita	Volume 8, Issue 29, January – March 2021 (UGC Care Group I Listed Journal)	ISSN: 2348-2397	
14	Sustainable Development of Tourism Sector in West Bengal	Sambodhi	Volume 43, No.- 03(VII), July – September (2020) (UGC Care Journal)	ISSN: 2249-6661	5.8
15	Impact of Digital Marketing Towards Tourism Sector in West Bengal	International Journal of Creative Research Thoughts	Volume 12, Issue-07, July 2024 (Peer Reviewed Journal)	ISSN: 2320-2882	7.97
16	Impact of Digital Platform and WOM on National Park Tourists Satisfaction	International Research Journal of Commerce, Arts and Science	Volume 15, Issue-9, Year 2024 (Peer Reviewed Journal)	ISSN: 2319-9202	6.893

18. Published Textbook/Edited Books/Book Chapter in Edited Volume

Sl No	Title of Book/Chapter	Publisher	ISSN/ISBN	Year

19. Award

Sl No	Name of Award	University/State Level/National /International	Providing Authority/Agency	Award for	Year

20. Any relevant Information:

- a. Worked as an External Examiner of B. Com Sem VI General Examination 2023 (under CBCS) for the subject Computerised Accounting and e-filling of Tax Returns in Dr. Kanailal Bhattacharyya College on 13.07.2022 and 15.07.2022
- b. Worked as an External Examiner of B. Com Sem VI General Examination 2023 (under CBCS) for the subject Computerised Accounting and e-filling of Tax Returns in Dr. Kanailal Bhattacharyya College on 22.06.2023 and 23.06.2023
- c. Worked as an Internal Examiner of B. Com Sem VI General Examination 2023 (under CBCS) for the subject Computerised Accounting and e-filling of Tax Returns in Gangadharpur Mahavidyamandir on 19.06.2023
- d. Worked as an Internal Examiner of B. Com Sem III General Examination 2022 (under CBCS) for the subject Information Technology and Its Application in Business (Practical) in Gangadharpur Mahavidyamandir on 19.01.2023 (C)
- e. Worked as an Internal Examiner of B. Com Sem VI General Examination 2022 (under CBCS) for the subject Computerised Accounting and e-filling of Tax Returns in Gangadharpur Mahavidyamandir on 28.07.2022
- f. Acted as an examiner and evaluated 122 copies of of B. Com Sem III General Examination 2022 (subject code CC3.2 CH)
- g. Acted as an examiner and evaluated 81 copies of of B. Com Sem V General Examination 2022 (subject code CC5.1 CG)
- h. Acted as an examiner and evaluated 182 copies of of B. Com Sem II General Examination 2020 (subject code GE 2.1 CHG)